

# 2011 ARKANSAS POULTRY PROCESSORS WORKSHOP

OCTOBER 5 - 6, 2011

HOLIDAY INN - SPRINGDALE & UA CENTER OF EXCELLENCE FOR POULTRY SCIENCE

## WEDNESDAY, OCTOBER 5, 2011

HOLIDAY INN - SPRINGDALE

### 7:00 - 8:30 BREAKFAST BUFFET

Hotel restaurant buffet with overflow seating in atrium

### MORNING SESSION

Salons FGH

Presiding: Shane Acosta, Cargill Inc.  
Processors Workshop Chairman

### 7:30 REGISTRATION OPENS

### 8:30 WELCOMING REMARKS

Shane Acosta, Cargill, Inc.  
Board of Directors-The Poultry Federation

### 8:40 GROWING YOUR PEOPLE AND DEVELOPING CULTURE WITHIN AN ORGANIZATION

Donnie Smith, President /CEO  
Tyson Foods, Inc.

### 9:25 SALMONELLA AND ANTIBIOTIC RESISTANCE

Dr. Steven Ricke, Buddy Wray Chair in  
Food Safety; Director,  
UA Center of Food Safety

### 10:10 BREAK

Salons ABCD

### 10:40 CAMPYLOBACTER HERE & ELSEWHERE

Dr. John Marcy, Professor, UA Extension  
Center of Excellence for Poultry Science

### 11:15 ENERGY EFFICIENCY, TRENDS IN ARKANSAS, AND POSSIBLE EPA IMPACTS

Phillip A. Watkins, PE, Consumer Prgm Mgr  
Mark Mobley, PE AEP - SWEPCO

### 11:45 to 1:00 LUNCH

Salon E

## WEDNESDAY OCTOBER 5, 2011

HOLIDAY INN - SPRINGDALE

### AFTERNOON SESSION

Salons FGH

Presiding: Shane Acosta

### 1:00 p.m. FEDERATION UPDATE

Speaker: Marvin Childers  
The Poultry Federation

### 1:15 p.m. ARKANSAS ATTORNEY GENERAL

Dustin McDaniel

### 1:45 ANIMAL WELL BEING: LOOKING BACK TO GO FORWARD

Dr. Yvonne Thaxton, Director  
UA Center for Food Animal Well Being  
Center of Excellence for Poultry Science

### 2:30 p.m. TEAMWORK AND LEADERSHIP

Coach Harold Horton  
Executive Director of the  
Razorback Foundation

3:00 - 6:00 pm

### SUPPLIER SHOWCASE & RECEPTION

Salons ABCD

### *Supplier Workshop & Reception*

View the latest products and services for poultry processing all under one roof, in Springdale, AR,

*the heartland of poultry.*

- Best local trade show!
- Over 50 companies exhibiting!
- Poultry Purchasing departments welcome!
- Free food & drink!
- Door prizes! (must be present to win)

## THURSDAY, OCTOBER 6, 2011

CENTER OF EXCELLENCE FOR POULTRY SCIENCE

### 7:30 Omelet Breakfast

to Host: Poultry Science Club  
8:30

### MORNING SESSION

Presiding: Dr. John Marcy  
Center of Excellence for Poultry Science

### 8:30 UNIVERSITY WELCOME & CENTER UPDATE

Dr. Michael Kidd, Head & Director  
Center of Excellence for Poultry Science

### 9:15 USDA SPRINGDALE DISTRICT UPDATE

Robert Bane  
Deputy District Manager, FSIS

### 9:45 BREAK

### 10:15 SUSTAINABILITY IN THE FOOD INDUSTRY

Kevin Igli, SVP and Chief Environmental,  
Health & Safety Officer, Tyson Foods, Inc.

### 11:00 CONCLUSION / MORE DOOR PRIZES

John Marcy

### 11:05 ADJOURN FOR GOLF TOURNAMENT

SPRINGDALE COUNTRY CLUB

TEE TIME: 1 PM SHOTGUN START  
BOX LUNCH PROVIDED

## COMMITTEE MEMBERS

### SHANE ACOSTA

Chairman, Processors Committee  
Cargill, Inc.

### DR. PHIL HUDSPETH

O.K. Foods, Inc.

### HEATH HULA

Butterball, LLC

### PAT MARETH

George's Inc.

### LEONARD POLACEK

Wayne Farms, LLC

### BRAD SHELTON

O.K. Foods, Inc.

### DAVID YOUNG

Tyson Foods, Inc.

### DR. JOHN MARCY

University of Arkansas,  
Div. of Ag, Poultry Science

### TOMMY BASHAM

Vincit Group

### CHAD LAWRENCE

Zee Co.

### PRESTON STILES

Conveyor Technology

## Premier Workshop Sponsor



## Supplier Showcase Reception Sponsors



Volk Enterprises, Inc.

## Gold Workshop Sponsors



## ARKANSAS

321 South Victory Street, Little Rock, AR 72201  
P.O. Box 1446, Little Rock, AR 72203  
501-375-8131 (T) • 501-375-5519 (F)  
info@thepoultryfederation.com

Registration for:

• Workshop • Vendor Tables • Golf Tournament •

can be done online at [www.thepoultryfederation.com](http://www.thepoultryfederation.com)

# ANNUAL PROCESSORS WORKSHOP

OCTOBER 5-6, 2011

An annual educational conference  
of the Processors Committee of  
The Poultry Federation  
and the  
University of Arkansas  
Department of Ag. Poultry Science.



## GOLF TOURNAMENT

SPRINGDALE COUNTRY CLUB • TEE TIME -1:00 P.M.

SHOTGUN START

LUNCH PROVIDED

## LOCATION/MEETINGS

*Registration & Educational Sessions*

- Springdale Holiday Inn
- Center of Excellence for Poultry Science