

**Tuesday, September 6, 2011**  
Huvepharma Technical Symposium  
Presiding  
Glen Wilkinson, Huvepharma, Inc.

**Wednesday, September 7, 2011**  
Morning Session  
Presiding  
Chet Wiernusz, Cobb-Vantress, Inc.

**Wednesday, September 7, 2011**  
Afternoon Session  
Presiding  
Chet Wiernusz, Cobb-Vantress, Inc.

**Thursday, September 8, 2011**  
Morning Session  
Presiding  
Karen Christensen, OK Foods, Inc.



- 1:30 p.m. Welcome and Introductions**  
Glen Wilkinson – Amy Batal  
Huvepharma, Inc.
- 1:40 p.m. Current Trends and Economically Advantages in Nutritional Feed Additives: Enzymes and Probiotics**  
Brett Lumpkins  
Southern Poultry Research
- 2:10 p.m. Estimating Amino Acid Requirements of Broilers Using Static Production and Dynamic Market Based Analysis**  
Paul Tillman  
Poultry Technical Nutrition Services, LLC
- 2:40 p.m. Life After 3-Nitro; The European Experience**  
Koen Degussum  
Huvepharma NV
- 3:10 p.m. Break**  
Sponsor: Huvepharma, Inc.
- 3:40 p.m. Current Issues Impacting the Export of US Poultry Products to Russia, China and the Ukraine**  
Mark Lobstein  
USAPEEC
- 4:10 p.m. Government Policies That Impact the Economics of the US Poultry Industry; How USDA and FDA Regulations May Affect Profitability in the Future**  
Richard Sellers  
American Feed Industry Association
- 4:45 p.m. Discussion**
- 5:00 p.m. Adjourn for Refreshments and Social Hour**  
Sponsor: Huvepharma, Inc.

- Nutritionist Spotlight**
- 8:00 a.m. Poultry Nutrition and Production in China**  
YM Han  
US Soybean Export Council  
Sponsor: USSEC
- 8:45 a.m. Case Study: Abrupt Hatchability Drops in SE Asia**  
Harlan Hochstetler  
Hochstetler Services
- 9:30 a.m. Break**  
Sponsor: Danisco
- 10:00 a.m. Poultry Nutrition and Production in Sweden**  
Annsophie Wahlstrom  
Cobb-Vantress, Inc.
- 10:45 a.m. Broiler Nutrition and Production in Australia**  
Greg Hargreave  
Baiada Poultry PTY Limited
- 11:30 a.m. International Speaker Roundtable**  
All International Speakers
- 12:00 noon Adjourn for Lunch**  
Sponsor: NutraBlend LLC and Adisseo

- 1:00 p.m. Platinum Brooding®: Disciplined Brooding Critical for Optimum Broiler Performance**  
Stewart Richie  
Canadian Poultry Consultants  
Sponsor: Chr. Hansen
- 1:45 p.m. Practical Utilization of NIR Technology in Poultry Feed Formulation**  
Shivaram Rao  
Foster Farms  
Sponsor: ChemGen
- 2:30 p.m. Break**  
Sponsor: Pfizer Animal Health Global Poultry
- 3:00 p.m. Update on U S Commercial Egg Layer Nutrition**  
John Kuhl  
Nest Egg Nutrition LLC  
Sponsor: AB VISTA
- 3:45 p.m. East and West - The Future Challenges**  
Gordon Butland  
G & S Agriconsultants Co. Ltd.  
Sponsor: Cobb-Vantress, Inc.
- 4:30 p.m. Speaker Roundtable**  
All Speakers
- 5:00 p.m. Adjourn**

- 7:30 a.m. University of Arkansas, Poultry Science Department - Update**  
Michael Kidd  
University of Arkansas
- 8:00 a.m. Nutritional & Economical Implications Associated with Feed Manufacturing**  
Leland McKinney  
Kansas State University  
Sponsor: Poultry Science Association
- 8:45 a.m. Adopting New Technologies in Broiler Production**  
Greg Hargreave  
Baiada Poultry PTY Limited
- 9:30 a.m. Break**  
Sponsor: Elanco
- 10:00 a.m. Metabolizable Energy and Amino Acid Digestibility Assays: Past, Present and Future**  
Carl Parsons  
University of Illinois  
Sponsor: Poultry Science Association
- 10:45 a.m. Enlightened Nutrition: Reducing Uncertainty with NIRS**  
John Thomson  
Evonik Degussa Corporation
- 11:30 a.m. Adjourn**
- 12:00 noon Nutrition Open Golf Tournament**  
Location: Valley View Golf Course, Fayetteville, Arkansas  
Box Lunch for Registered Golfers  
Shotgun start @ 1:00 p.m.  
Sponsor: Allied Industries



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Advance Conference Registration:  
\$100.00 (received before 09/01/11)  
On-Site Conference Registration:  
\$125.00

**Registration is complimentary for university faculty and students. Please register online.**

Advance Golf Registration:  
\$60.00 (received before 09/01/11)  
On-Site Golf Registration  
\$75.00

**Registration includes all meetings, associated meals and one electronic copy of the proceedings. Golf event and associated meal are not included in conference registration fee. Golf registration is limited and is available for additional fees.**

*All proceeds from this conference are designated for scholarship support at the University of Arkansas*

**\*All donors will be acknowledged at the conference.**

Online Registration:  
[www.thepoultryfederation.com](http://www.thepoultryfederation.com)

Registration Form  
2011 Arkansas Nutrition Conference

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Advance (before 09/01/2011) \$100.00 \_\_\_\_\_  
Late/On Site \$125.00 \_\_\_\_\_

**Golf Registration**

Advance (before 09/01/2011) \$60.00 \_\_\_\_\_  
Late/On Site \$75.00 \_\_\_\_\_

Handicap or typical 18 hole score for golfer \_\_\_\_\_

Conference/Scholarships Donation\* \$ \_\_\_\_\_

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Mail form to: The Poultry Federation  
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**Hotel arrangements should be made directly with the hotel at 479-254-8400 or at [www.EmbassySuites.com](http://www.EmbassySuites.com). Please make reservation before August 20<sup>th</sup> to obtain the group rate of \$129.00. Group code – PH4**

# Arkansas Nutrition Conference 2011

September 6-8, 2011  
**Embassy Suites Hotel**  
3303 Pinnacle Hills Parkway  
Rogers, Arkansas 72758  
(479) 254-8400  
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Sponsored By:  
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## The 2011 Nutrition Conference is Dedicated to the Memory of Jean Allard

On-site Registration begins at 11:00 a.m. on September 6<sup>th</sup>.